

# Sarah Vacek

*Soy Quality Traits Product Manager -Monsanto Company*



Sarah Vacek is currently leading the launch of Monsanto's soybean quality traits products, including Vistive Gold, and has held numerous roles focused on sales and marketing throughout her career.

Prior to joining Monsanto, Sarah's experience focused on marketing communications and included a focus on public relations in agribusiness when she ran her own communications business. At Monsanto, she's held roles with progressive responsibilities in both sales and marketing.

Her sales experience included territory sales for Asgrow/DEKALB brands and as an Area Business Sales Manager for Channel brand. Her Monsanto marketing experience has covered diverse industries from swine genetics to dairying to Roundup. Through these roles Sarah gained an appreciation for marketing direct-to-user as well as marketing through more complex distribution models.

She has earned her Bachelors of Science in Agricultural Economics from the University of Missouri (1996) and a Masters of Business Administration from Purdue University (2001).